

AFRICAN CHESS CONFEDERATION



STRATEGIC PLAN 2018-2022

I. THE ORGANISATION

The African Chess Confederation (ACC) is the continental administrative affiliate of Africa to the World Chess Federation (FIDE).

The current guiding statutes of the organisation were approved in the Moroccan city of Agadir on November 4, 1999.

The first set of amendments to these statutes were approved on October 5, 2013 during the 84th FIDE Congress in the Estonian city of Tallinn.

The second set of amendments to the statutes of the African Chess Confederation were approved during the 2018 ACC Extraordinary General Assembly held in the city of Sousse in Tunisia on January 21, 2018.

II. AIMS

The aims of the African Chess Confederation, as provided for in the Statutes, are as follows:

- i) To popularize, develop and promote Chess in Africa;
- ii) To protect and defend the interests of its Members;
- iii) To represent its Members before FIDE and other international organizations;
- iv) To adopt rules and regulations for the Continental competitions, in accordance with FIDE rules and regulations;
- v) To organize Continental championships under the auspices of FIDE;
- vi) To establish and develop friendly cooperation between its Members and with the other Continental Chess Organizations.

III. MISSION

To plan, lead and coordinate the sustainable development of competitive educational and recreational chess in Africa.

IV. VISION

To provide result oriented programmes designed to enhance the quality of chess in competitive, sporting, recreational and educational life so that African communities and individuals develop their chess playing abilities and enhance their enjoyment; limited only by their talent and commitment.

V. VALUES

- i. **Leadership:** Setting an example and championing the importance of effective leadership and action.
- ii. **Teamwork:** The team spirit and teamwork of those that share a dedication and commitment of promoting the positive benefits of chess of a team allows for the importance of coordinating efforts with other stakeholders that share the same vision.
- iii. **Integrity:** Promoting activities that emphasise an open, honest, dignified, authentic and accountable administration, with objectivity being paramount its decision making processes.
- iv. **Inclusiveness:** Promoting inclusiveness and integration in chess activities so that no discrimination of any nature prevents any person from enjoying the full benefits of chess on our Continent.
- v. **Sportsmanship:** Promoting the observance of qualities such as generosity, courtesy, pride, ethics and fair play; which are highly regarded in all sporting activities.
- vi. **Partnerships:** Working in partnership with African Federations and other partners is recognized as the best means of delivering desired outcomes.

VI. STRATEGIC FOCUS AREAS

- i. **Empowerment of National Federations**
Building stronger national federations; providing them with administrative, financial, technical support to increase the level of players and officials in the organisation.

The Empowerment programmes will look to offer development and assistance to federations which will be designed for specific needs and projects of each national federation.

This will be in addition to the support the Federations will be getting directly from the World Chess federation (FIDE) through the Planning and Development Commission.

The outline of the Empowerment and Sustainability programmes will be to assist each national federation progress their chosen projects from the conceptual stage to realisation without hampering the continuing chess development process and competitive events within the federation.

The Federation Empowerment process will include putting in place measures that allow all the members on the African Chess Confederation to have equal opportunities of hosting prestigious continental events by accelerating the capacity building process under the stewardship of the Continental Technical Commission.

ii. Developing Strategic Partnerships

The ACC Board has identified Strategic Partners to work with both the African federations and the African Chess Confederation is actualising some of the empowerment and sustainability programmes.

The prospective Strategic Partners range from a long term financing entity for infrastructure projects such as academies, schools of excellence or indeed any financing of revenue generating infrastructure that the federation may need to put up with support of other partners including Government or State owned entities which may provide resources such as land or other capital inputs, to a non-profit organisation of senior experts engaged in providing support in the development of small to medium scale businesses.

The ultimate goal is for the design of the empowerment and sustainability programmes to make African federations fully functional with internally generated resources.

iii. Increased Membership Drive

Of the 54 African countries that are recognised by the United Nations and belong to the International Olympic Committee, only 47 are members of FIDE and the African Chess Confederation.

A drive to ensure that the remaining 7 countries join the global chess family and in turn the African Chess Confederation will be undertaken.

iv. Increasing the participation of women in chess

Whilst ensuring that chess continues to be an equal opportunity and democratic sport, it is imperative that focus on increasing the participation of African womenfolk in chess activities is enhanced.

Improved reward structures such as sponsored tickets and extra coaching opportunities will form a major part of this process.

v. Resources Mobilisation

The current resources availed for chess development in Africa do not begin to address the fundamental needs of federations in putting in place the required programmes for even the most basic of development projects.

Corporate sponsorship of events is an area that needs enhancing coupled with targeted awareness programmes under companies' Corporate Social Responsibilities.

Whilst the sourcing of Corporate Sponsorship has yielded some welcome resources for some African federations and the African Chess Confederation, this has usually been tied to specific events and tournaments.

The ultimate needs of the African chess community go beyond Corporate Sponsorship and other areas linked to the Corporate Social Responsibilities of business entities.

A concerted resource mobilisation process for designed specific projects in addition to the previously mentioned partnership programmes will also be put in place.

vi. Capacity Building of Technical Officials

The Continent has a significant number of qualified and semi-qualified technical personnel who do not necessarily want to engage in chess politics but are available to contribute to the development of chess in a large measure on the African Continent.

The hosting of seminars for Trainers, Arbiters and Organisers will be one of the prime focus areas.

vii. Empowerment of Players

The creation of a Continental Players' representative body will lead to the enhancement of empowerment process as we also seek to address the African players' various needs.

viii. Technological Support and Advancement

In order to make chess more appealing to sponsors and partners, the engaging new technology and design and bringing in internet platforms to facilitate increased chess activity on global level at all times of the day will provide additional exposure.

ix. Creation of a Business Advisory Committee

In order to stay focused in the CORE RESPONSIBILITIES of our mandate, whilst putting in place the Empowerment and Sustainability programmes, a Business Advisory Committee will be appointed with representatives from the four zones as well as business experts from within the chess community with additional support from the necessary external support.

The management and hosting of the Continental and Zonal Championships as well as chess administrative and technical capacity programmes will continue to receive the due attention as we continue to build on the activities that have grown significantly over the last four years.

VII. OBJECTIVES

- i) Ensuring that African chess players will continue striving to achieve consistent world-class performances
- ii) The introduction of structured chess programs in both primary and secondary educational institutions becomes a paramount aspect for all African federations.
- iii) Building on the need for African youth to continue to view participation in chess activities as an integral and enjoyable part of their lives;
- iv) Ensuring that African communities and individuals can develop their chess playing abilities and enhance their enjoyment; limited only by their talent and commitment.
- v) Continuing to encourage the promotion, development and co-ordination of educational and competitive chess.
- vi) Enhancing the developing strategies for increasing participation in chess and coordinating their implementation by all national federations.
- vii) Ensuring the observance of anti-cheating methods and maintenance of standards of fair-play and good conduct in competitive chess.

- viii) Increasing the awareness of the need for continued research concerning educational and competitive chess.
- ix) Working towards facilitating research and disseminating information concerning competitive chess.